



Year	2023/2024	
Course title	International Financial Management (IB)	
Course number	232051 - 0024	5 ECTS points
Lecturer	Bień Andrzej Witold, PhD	

A. Course objective

The objective of the course is to make the students acquainted with functioning of international financial markets and foreign exchange market as well as with the hedging tools in international trade and operations. Students participating in the course will have chance to conduct practical exercises and cases from the position of international company or an international investor.

B. Abstract

The course will focus on global finance theory and practice, aims to cover aspects of investments and operations relevant to financial institutions and multinational corporations. In particular course will concentrate on understanding: the nature of international financial markets; the foreign exchange market; the issues of risk management and hedging faced by firms with international operations; foreign direct and portfolio investments; tax issues in international operations

C. Learning outcomes

<p>Knowledge</p>	<p>1 Student understands the role and the rules of functioning of international financial markets; Student understands functioning of foreign exchange markets.</p> <p>2. Student knows financial risk and hedging tools used against foreign exchange risk and interest rate risk; student knows selection criteria of direct and portfolio investments.</p> <p>3. Student understands the differences In tax systems In different countries and the ways to optimize taxation; student knows the ways of foreign trade financing.</p>
<p>Skills</p>	<p>1. Student is able to prepare professional characteristic of international financial markets; student is capable to calculate direct and cross -exchange rates.</p> <p>2. Student is able to identify risks in international operations; student is able of correctly using different instruments heading foreign exchange and interest rates fluctuations.</p> <p>3. Student can choose the most appropriate in concrete case techniques of foreign trade financing; student is able to evaluate the most effective ways of tax optimization.</p>
<p>Social competencies</p>	<p>1. Student familiarizes himself with international sources of financial, foreign exchange and capital markets information; student on his own is able to collect foreign exchange rates information and to calculate relations between different currency; student prepares and conducts presentations of the phenomenas on financial markets with the help of up-to-date audiovisual techniques.</p> <p>2. Student develops the capabilities of working in the group and of task division.; student learns about the actual events on financial, exchange and capital markets; student improves his command of foreign languages when reading the literature, financial articles as well as texts from internet.</p>

<p>D. Main issues</p>	
<p>1</p>	<p>Introduction to Multinational Business Finance. Evolution of the international monetary system.</p>
<p>2</p>	<p>Motivations for international business. Theories of MNCs. Foreign investment decisions. Decision Case.</p>
<p>3</p>	<p>Foreign Exchange rate market Speculation and arbitrage. Purchasing Power Parity and Real Exchange rates. The balance of payments.</p>
<p>4</p>	<p>Foreign exchange risk and exposure. Transaction, translation and economic exposure. Forecasting exchange rate.</p>
<p>5</p>	<p>Internal and external techniques of exposure management. Netting, matching, leading and lagging. Pricing policy.</p>
<p>6</p>	<p>Hedging techniques. FX futures and options. FX swaps.</p>
<p>7</p>	<p>Interest rate risk management. Interest rates futures, options and swaps. Decision case.</p>
<p>8</p>	<p>Financing International Trade. Terms of payment for international trade.</p>
<p>9</p>	<p>Financing international Trade (cont.): leasing, factoring, forfeiting. Agencies that motivate international trade.</p>
<p>10</p>	<p>Financing the multinational companies and its subsidiaries. Capital and ownership structure.</p>
<p>11</p>	<p>Multinational capital budgeting. International acquisitions.</p>

12	International portfolio investments. Global risk diversification. Choice of optimal international portfolio.
13	Controlling international corporate operations. Multinational taxation. Transfer pricing.
14	Working capital management. Constraints on positioning funds. Managing international cash balances.
15	Reports presentations. Final test.

E. Basic literature

Alan C.Shapiro, Peter Moles, International Financial Management, Jon Wiley 2014. Jeff Madura, Roland Fox, International Financial Management, Cengage Learning EMEA 2020.

F. Supplementary literature

Eiteman, DA. Stonhill and Moffett, Multinational Financial Management, Edison-Wesley Publishing Company, Inc. 2007, USA Cheol Eun, International Financial Management, McGraw-Hill Education; 9 edition (21 April 2020).

G. Author's most important publications concerning the offered course

Doświadczenie zawodowe lub doświadczenie dydaktyczne: Lectures in this issue I've been conducting for over 15 years, and this particular course since 2020. Andrzej Bień, Kalkulacja ceny pieniądza w lokatach, pożyczkach i kredytach, Warszawa, 2009 (wyd. 5, współautor)

H. Numbers of required prerequisites

not required

I. Course size and mode

	Full-time	Saturday-Sunday	Afternoon
Total:	30	-	-
Lecture	20	-	-
Seminar	10	-	-

J. Final mark (assessment)

traditional examination (3 pytania opisowe) 100%

K. Foreign language requirements

English

L. Selection criteria

Ranking list

M. Methods applied

Lecture
Seminar